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March 26, 2010

TO: Each Health Deputy

FROM: Jonathan E. Fielding, M.D., M.P.H. *J. Fielding*
Director and Health Officer

SUBJECT: **NOTIFICATION OF USE OF DELEGATED AUTHORITY FOR HEALTHY
KIDS OUTREACH PARTNERSHIP CONTRACT EXTENSIONS**

This is to inform you that the Department of Public Health (DPH) plans to exercise Delegated Authority, as approved by the Board on June 9, 2009, to extend agreements with 15 agencies currently providing health insurance outreach, enrollment, utilization, and retention services for the Healthy Kids Outreach Partnership (HKOP).

Background

In July 2003, the Children's Health Outreach Initiative (CHOI) began work with 15 agencies throughout the County to provide health insurance outreach, enrollment, utilization and retention services to low-income children and their families. The CHOI program received funding from First 5 LA to support these services for five fiscal years (FY) beginning FY 2003-04. The contracts with these agencies were due to expire June 30, 2008. On June 10, 2009, the Board approved a one-year extension through June 30, 2009.

On January 8, 2009, the First 5 LA Commission Board voted to approve a new contract with the County for FY 2009-10 utilizing funds from the original allocation. As a result, DPH extended agreements with the current agencies for one additional year through June 30, 2010 with the option for a one-year automatic annual renewal contingent on available funding. Attached for your review is a summary of current agencies and funding recommendations.

On June 9, 2009, the Board approved the renewal of these contracts for FY 2009-10 and approved delegated authority to the Director of Public Health, or his designee, to extend the terms of each agreement for a period of one year with additional funds from First 5 LA.

On May 13, 2010, the First 5 LA Commission Board approved additional funds to continue the Healthy Kids Project and the HKOP with DPH. DPH is returning to the Board for approval to accept the funds and enter into a new contract with First 5 LA for the provision of these services.

Fiscal Impact

For FY 2010-11, DPH estimates funding of \$4.95 million for HKOP comprised of: 1) an estimated \$3.45 million from First 5 LA for the Healthy Kids Outreach Partnership; and 2) an estimated \$1.5 million from Medi-Cal Administrative Activities (MAA) reimbursements. The reimbursement from the MAA program is made possible through the participation of eligible contracted agencies in the County's required time surveys, as required by the State. The First 5 LA Healthy Kids Outreach Partnership was designed to maximize MAA reimbursements and there are no net County costs associated with these contract extensions.

Impact on Current Services

Executing the delegated authority will allow DPH to continue the private/public collaborative efforts of schools, local health departments, and community-based organizations to enroll children into Healthy Kids, Medi-Cal, Healthy Families, and other no/low cost health coverage programs for which they may be eligible. This will result in more individuals enrolled into available health coverage programs throughout Los Angeles County and increased utilization of preventive and primary health care services. Currently, there are no other comprehensive outreach and enrollment efforts in Los Angeles County. The HKOP partnership services are directed towards: 1) achieving health insurance coverage for all children ages birth through five years, who reside in Los Angeles County, and whose family incomes are at or below 300 percent of the federal poverty level; 2) optimizing children's health and development by increasing access to coordinated and quality health care; and 3) supporting the health care safety net by increasing the pool of insured children.

If you have questions or require additional information, please contact me or Cynthia Harding at (213) 639-6400 within seven days of the date of this letter. Unless I hear otherwise from you, DPH staff will proceed with the contract extension process.

JEF:sb

Attachment

c: Sheila Shima
Richard Mason
Cynthia A. Harding

Healthy Kids Outreach Partnership FY 2010 – 2011 Funding Recommendations

Community Health Coverage Agreements: Outreach, Enrollment, Utilization and Retention Services

AGENCY	SPA	Fiscal Year 2009/2010 Allocation
AltaMed Health Services 500 Citadel Drive, Suite 490 Commerce, CA 90040	7	\$338,069
Asian Pacific Health Care Venture, Inc 1530 Hillhurst Ave. Ste 200 Los Angeles, CA 90027	2, 3, 4, 7	\$317,651
Catholic Health Care West dba California Hospital Medical Center 1401 South Grand Avenue Los Angeles, CA 90015	4, 6	\$365,251
Citrus Valley Health Partners G.E.M Project 1115 S. Sunset Ave. Los Angeles CA 90015	3	\$364,065
Community Health Councils Inc. 3731 Stocker St. Ste 201 Los Angeles, CA 90008	6, 8	\$437,476
Crystal Stairs, Inc. 4305 Degnan Blvd. Ste 102 Los Angeles, CA 90008	6,7,8	\$661,575
Glendale Adventist Medical Center 1509 Wilson Terrace Glendale, CA 91206	2	\$250,825
Los Angeles County Office of Education 9300 Imperial Highway Room 210 Downey, CA 90242	Countywide within LACOE School District	\$157,500
Los Angeles Unified School District 333 South Beaudry Avenue, 29 th Floor Los Angeles, CA 90017	Countywide within LAUSD School District	\$157,500
Maternal and Child Health Access 1111 W. 6th Street Ste 400 Los Angeles, CA 90017	4, 6	\$367,500
Tarzana Treatment Center 18646 Oxnard St., Tarzana, CA 91356	1, 2	\$319,511
Venice Family Clinic 604 Rosa Ave. Venice, CA 90291	5	\$151,822
City of Long Beach Department of Health & Human Services 2525 Grand Avenue Long Beach, CA 90815	Within the city of Long Beach	\$160,467
City of Pasadena Public Health Department 1845 North Fair Oaks Avenue Pasadena, CA 91103	Within the cities of Pasadena, Altadena & Sierra Madre	\$52,500
National Health Foundation 515 South Figueroa Street, Suite 1300 Los Angeles, CA 90071	Countywide for Training Services	\$301,875

NUMBER OF AGENCIES: **15**

TOTAL ALLOCATION:

\$4,403,587